

IUSTI 2018

SPONSORSHIP OPPORTUNITIES



IUSTI

2018 WORLD + EUROPEAN CONGRESS
27TH - 30TH JUNE, DUBLIN IRELAND



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin



Fáilte Ireland
National Tourism Development Authority

MEET IN
IRELAND

IUSTI DUBLIN 2018 congress Secretariat:

+353 1 6486 130

✉ iusti2018@abbey.ie



www.iusti2018.org

Welcome from the IUSTI2018 Committee

We wish to welcome you to the academic oasis of Trinity College Dublin in the bustling city centre.

We will host the IUSTI World and IUSTI Europe 2018 Congress in a university atmosphere where the quadrangles will allow time for conversation and discussion.

In choosing the theme “*The Appliance of Science*”, we want to emphasise the great practical advances that science has brought to our day-to-day clinical practice and to our population’s public health.

“*Dublin will be Different*”. We plan for a great and memorable congress, not only for the programme content, but also for meeting our colleagues and gaining new ideas and concepts. Dublin is a great city to visit. Ireland has the attractions of the “*Wild Atlantic Way*” and “*Ireland’s Ancient East*”.

Dr. Derek Freedman

Chair

Prof. Charlotte Gaydos

Co-Chair

Prof. Cornelis Rietmeijer

Scientific Committee Chair

Prof. Henry de Vries

Scientific Committee Chair

Prof. David Lewis

President IUSTI World





Platinum Sponsor

€60,000

EXCLUSIVE BENEFITS TO A PLATINUM SPONSOR:

- ✓ Educational Satellite Symposium within the Congress Program
- ✓ Logo on the inside front cover of the Congress Handbook
- ✓ Logo on Congress Banner located at registration area
- ✓ Acknowledgement on Official congress Website with Logo and hyper-link to organisation's site
- ✓ Logo on Notepads
- ✓ Booth(s) or Stand Space in a prime position in the Exhibition area - 18m²
- ✓ Full page color advertisement in the Congress Handbook
- ✓ Logo will be displayed on a PowerPoint slide at the commencement and conclusion of every session
- ✓ Verbal acknowledgement during the opening and closing ceremonies
- ✓ 5 Promotional Items to be included in delegate satchels
- ✓ 100 word organisation profile in the Congress Handbook
- ✓ 5 complimentary Congress Registration Passes
- ✓ 5 complimentary Networking Reception Tickets
- ✓ Opportunity to purchase registrations at discounted rate
- ✓ Acknowledgement on Congress website, opening and closing ceremonies as scholarship supporters
- ✓ Thank you to sponsor on Congress website for a period of 3 months
- ✓ Formal acknowledgement of sponsorship in Post Congress thank you email to all attendees



Gold Sponsor

€45,000

EXCLUSIVE BENEFITS TO A GOLD SPONSOR:

- ✓ Educational Satellite Symposium within the Congress program
- ✓ Logo on the inside front cover of the Congress Handbook
- ✓ Logo on Congress Banner located at registration area
- ✓ Acknowledgement on Official congress Website with Logo and hyper-link to organisation's site
- ✓ Logo on Notepads
- ✓ Booth(s) or Stand Space in a prime position in the Exhibition area - 18m²
- ✓ Full page color advertisement in the Congress Handbook
- ✓ Logo will be displayed on a PowerPoint slide at the commencement and conclusion of every session
- ✓ Verbal acknowledgement during the opening and closing ceremonies
- ✓ 3 Promotional Items to be included in delegate satchels
- ✓ 50 word organisation profile in the Congress Handbook
- ✓ 3 complimentary Congress Registration Passes
- ✓ 3 complimentary Networking Reception Tickets
- ✓ Opportunity to purchase registrations at discounted rate
- ✓ Acknowledgement on Congress website, opening and closing ceremonies as scholarship supporters
- ✓ Thank you to sponsor on Congress website for a period of 3 months
- ✓ Formal acknowledgement of sponsorship in Post Congress thank you email to all attendees



Silver Sponsor

€25,000



Bronze Sponsor

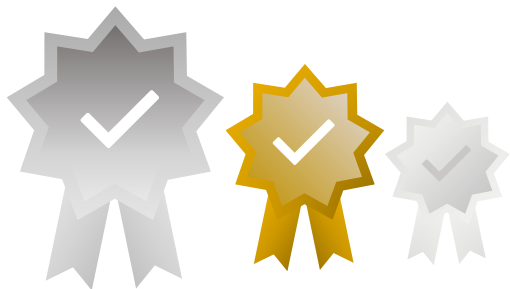
€20,000

EXCLUSIVE BENEFITS TO A SILVER SPONSOR:

- ✓ Logo printed on the inside front cover of the Congress Handbook
- ✓ Logo on Congress Banner located at registration area
- ✓ Acknowledgement on Official congress Web site with Logo and hyper-link to organisation's site
- ✓ Booth(s) or Stand Space in a prime position in the Exhibition area - 9m²
- ✓ Half page color advertisement in the Congress Handbook
- ✓ Logo will be displayed on a PowerPoint slide at the commencement and conclusion of every session
- ✓ Verbal acknowledgement during the opening and closing ceremonies
- ✓ 2 Promotional Items to be included in delegate satchels
- ✓ 2 complimentary Congress Registration Passes
- ✓ 2 complimentary Networking Reception Tickets
- ✓ Opportunity to purchase registrations at discounted rate
- ✓ Acknowledgement on Congress website, opening and closing ceremonies as scholarship supporters
- ✓ Thank you to sponsor on Congress website for a period of 3 months
- ✓ Formal acknowledgement of sponsorship in Post Congress thank you email to all attendees

EXCLUSIVE BENEFITS TO A BRONZE SPONSOR:

- ✓ Logo printed on the inside front cover of the Congress Handbook
- ✓ Logo on Congress Banner located at registration area
- ✓ Acknowledgement on Official congress Web site with Logo and hyper-link to organisation's site
- ✓ Booth(s) or Stand Space in a prime position in the Exhibition area - 9m²
- ✓ Quarter page color advertisement in the Congress Handbook
- ✓ Logo will be displayed on a PowerPoint slide at the commencement and conclusion of every session
- ✓ Verbal acknowledgement during the opening and closing ceremonies
- ✓ 1 Promotional Item to be included in delegate satchels
- ✓ 2 complimentary Congress Registration Passes
- ✓ 2 complimentary Networking Reception Tickets
- ✓ Opportunity to purchase registrations at discounted rate
- ✓ Acknowledgement on Congress website, opening and closing ceremonies as scholarship supporters
- ✓ Thank you to sponsor on Congress website for a period of 3 months
- ✓ Formal acknowledgement of sponsorship in Post Congress thank you email to all attendees



Sponsor Package

Summary Table of Main Sponsorship Options

	Platinum €60,000	Gold €45,000	Silver €25,000	Bronze €20,000
Opportunity to host an Educational Satellite Event	Lunchtime Symposium	Symposium	Workshop	
Logo on Inside Front Cover of Congress Handbook	✓	✓	✓	✓
Logo on Congress Website & Registration Banner	✓	✓	✓	✓
Complimentary Congress & Networking Reception Tickets	5	3	2	2
Logo on the Note Pads	✓	✓		
Booth or Stand Space in a Prime Position	18 m ²	12 m ²	9 m ²	6 m ²
Advertisement in the Congress Handbook	Full Page	Full Page	Half Page	Quarter Page
Logo displayed on PowerPoint slide at Congress	✓	✓	✓	✓
Acknowledgement at Official Opening & Closing Ceremonies	✓	✓	✓	✓
Promotional Items for Inclusion in Delegate Satchels	5	3	2	1
Profile in the Congress Handbook	100 words	50 words		

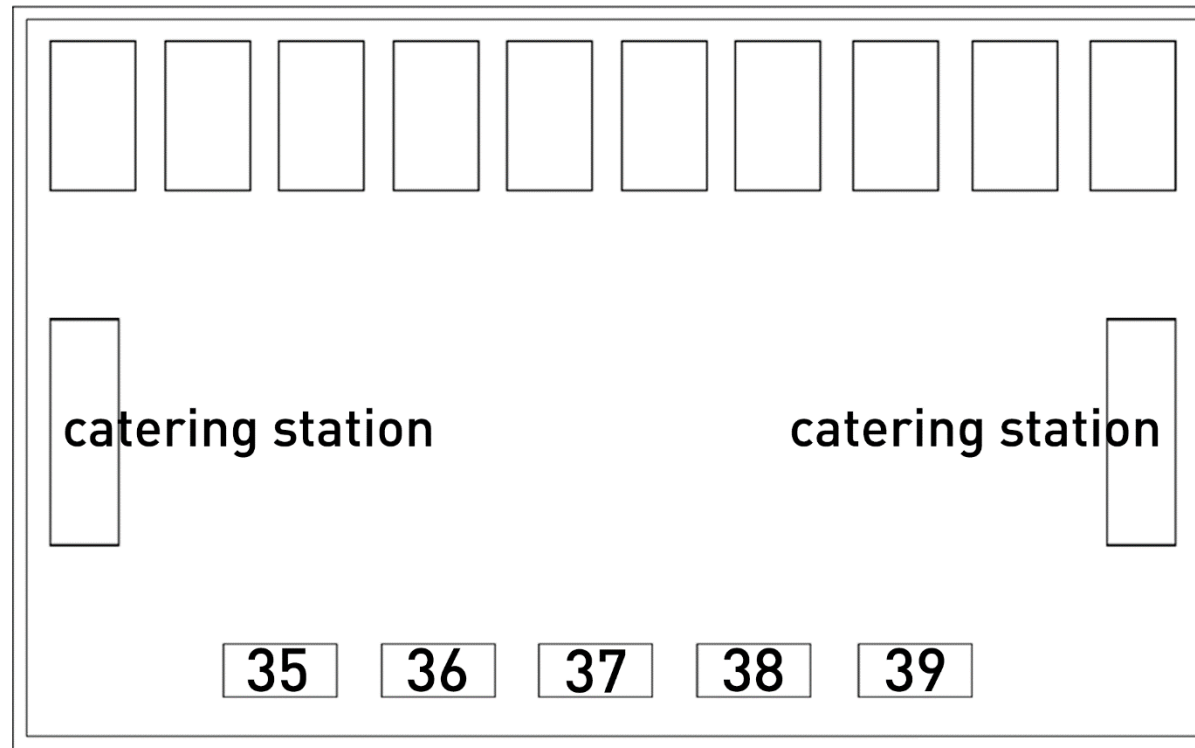
Please note all Package prices listed are subject to Irish VAT @ 23%

Exhibition Area Floorplan

Trinity College Dublin

ZONE A - Dining Hall

e-poster boards boards

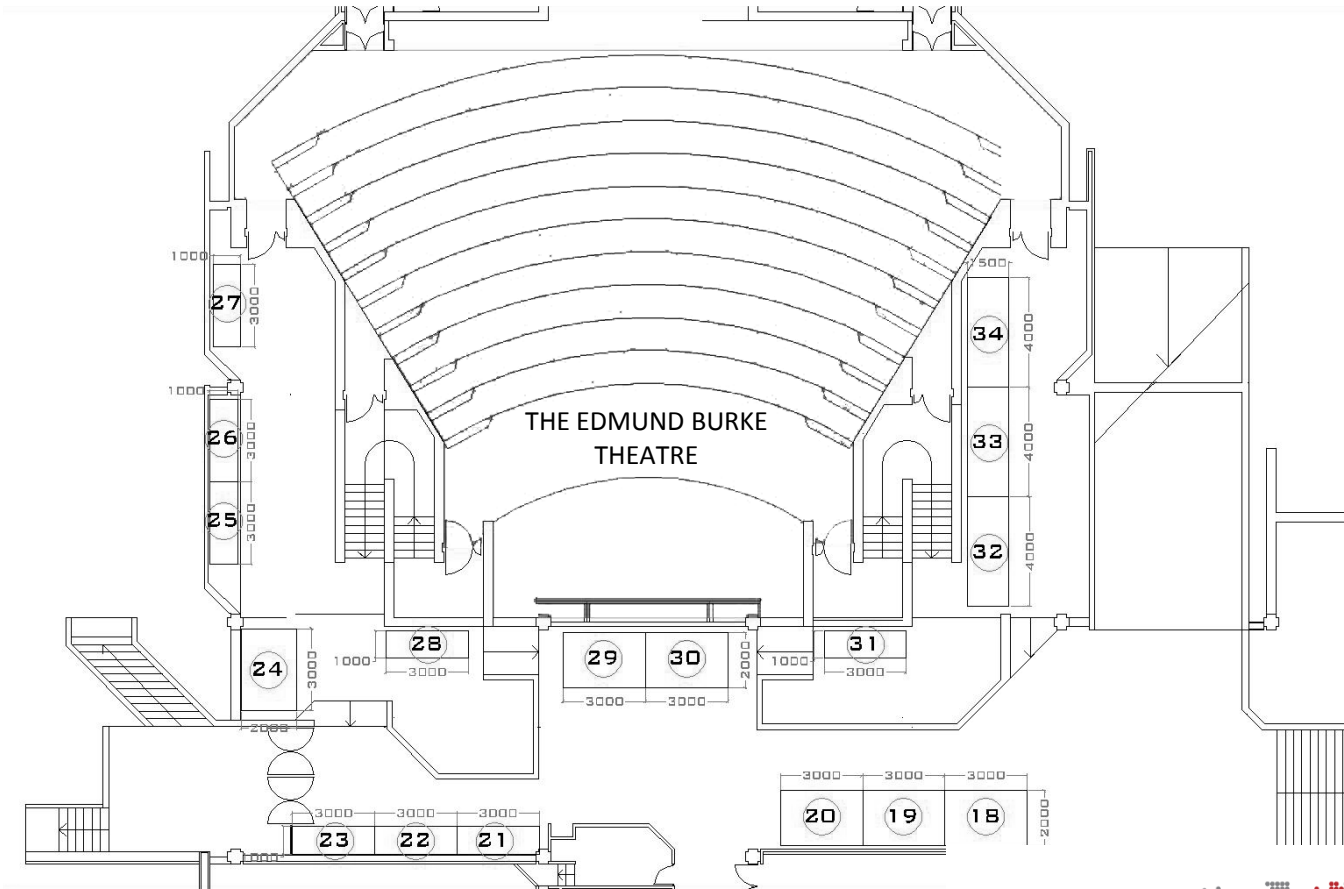


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Exhibition Area Floorplan

Trinity College Dublin

ZONE B - Lower Concourse

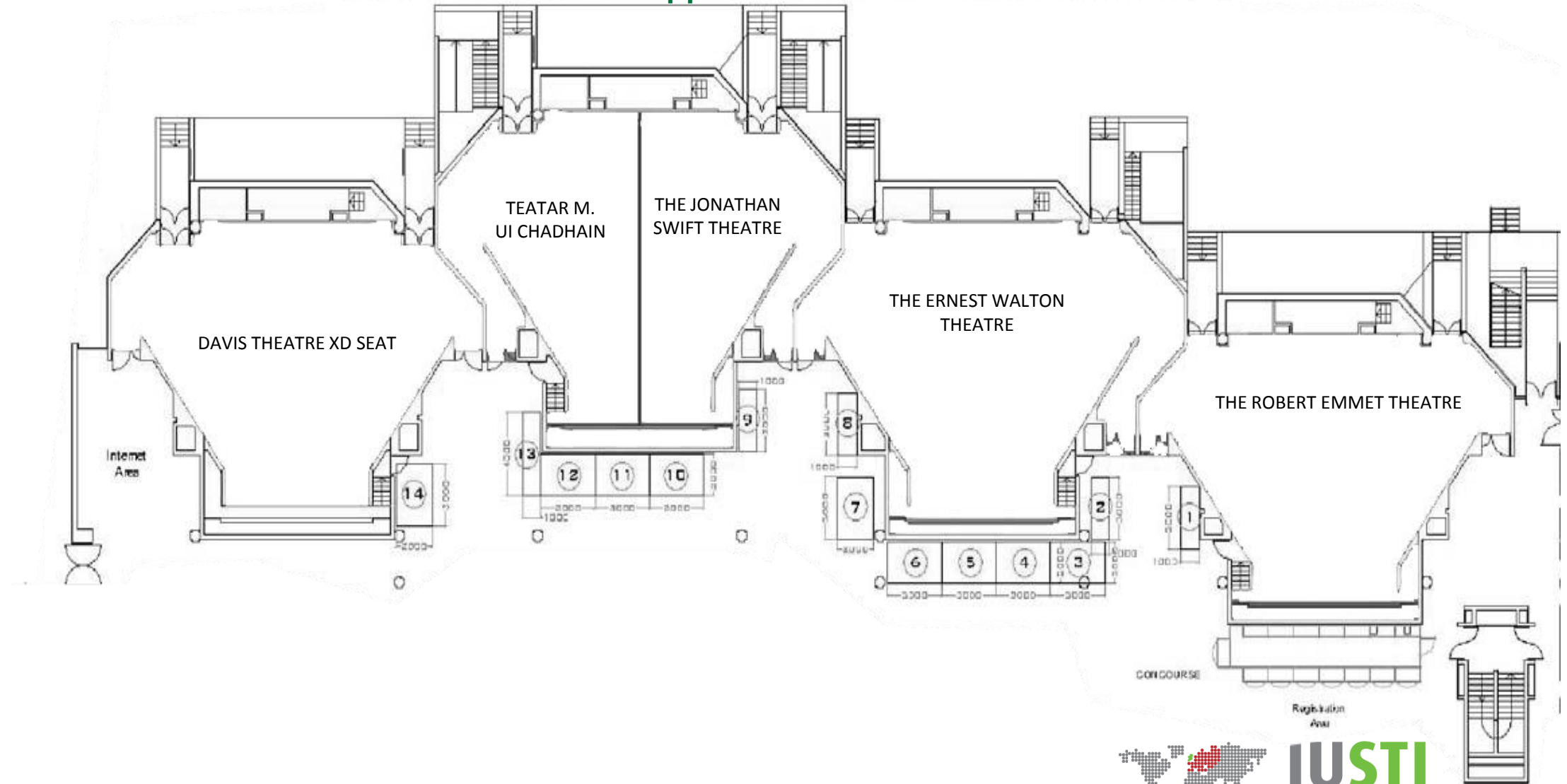


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Exhibition Area Floorplan

Trinity College Dublin

ZONE C - Upper Concourse



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Additional Opportunities

IUSTI Executive Committee Meeting Supporter - €5,000

- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement and an A4 insert in the congress pack
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ Other conditions can be negotiated

Refreshment Break Supporter - €5,000

A key attraction of IUSTI 2018 is the opportunity it offers for people from academia and industry to mingle and network. The sponsorship of all refreshment breaks provides multiple sessions for your company logo to be seen by delegates. Acknowledgement and an insert in the congress pack

- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement and an A4 insert in the congress pack
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ Other conditions can be negotiated.



IUSTI Executive Committee Meeting

Location: Royal St. George's Yacht Club

Date: 26th June 2018

IUSTI 2018

IUSTI Welcome Reception - €5,000

- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement and an A4 insert in the congress pack
- ✓ Quarter page advertisement in the congress programme
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ 2 x tickets to the Welcome Reception
- ✓ Other conditions can be negotiated

IUSTI 2018 Gala Dinner Supporter (Option A) - €15,000

- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement and an A4 insert in the congress pack
- ✓ Quarter page advertisement in the congress programme
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ 2 x tickets to the Gala Dinner
- ✓ Recognised as supporter of both Pre Dinner Reception & Dinner



IUSTI Gala Dinner

Location: TBC
Date: 29 June

IUSTI 2018

IUSTI Gala Dinner Supporter (Option B) - €9,000

IUSTI Pre Dinner Drinks Reception Supporter (Option C) - €7,000

- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement and an A4 insert in the congress pack
- ✓ Quarter page advertisement in the congress programme
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ 1 x ticket to the Gala Dinner

IUSTI President's Dinner Supporter - €7,500

- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement and an A4 insert in the congress pack
- ✓ Opportunity for promotion to world leaders and key speakers
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ 1 x ticket to the President's Dinner



IUSTI 2018

Lunchtime Satellite Symposium - €15,000

- ✓ Room Rental and basic AV equipment and assistance
- ✓ Programme Printed and Handed Out
- ✓ Notification of the symposium through email alerts
- ✓ Notification of the symposium on the Congress website
- ✓ Acknowledgement and company logo on Congress website and Program
- ✓ Link to company website on Congress website
- ✓ Opportunity to provide your own signage at the Symposium

Morning/Afternoon Satellite Symposium - €10,000

- ✓ Room Rental and basic AV equipment and assistance
- ✓ Programme Printed and Handed Out
- ✓ Notification of the symposium through email alerts
- ✓ Notification of the symposium on the Congress website
- ✓ Acknowledgement and company logo on Congress website and Program
- ✓ Link to company website on Congress website
- ✓ Opportunity to provide your own signage at the Symposium

Workshops - €5,000-8,000



IUSTI 2018

Congress delegate bags - €7,500

All registered delegates will receive a delegate bag on registration that will contain the congress programme, related literature and leaflets and a pen. Your sponsorship support will be acknowledged in the congress programme, in the pre-congress publicity material, on the website and on the signage at the congress itself. This is a great way to publicise your company's products and services with key decision makers in the industry.

- ✓ Your company's logo on the delegate bags
- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ Other conditions can be negotiated



Congress Badges and Lanyards - €10,000

Each delegate will be provided with a name badge and lanyard on registration including your company's logo. Your company can be seen to be part of the congress sponsorship programme by supporting this vital element of the congress, with pre-congress publicity, publicity on the congress website and with your company branding visible during the congress.

- ✓ Your company's logo on delegate badges
- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ Other conditions can be negotiated



IUSTI 2018

Congress Proceedings USB pen drives - €5,000

With the increasing move to paperless activity, a pen drive will be made available to all delegates with a full digital copy of the congress proceedings. This USB stick is a valuable reference tool as it contains all the information for delegates at the congress. This is a great sponsorship opportunity to gain publicity and visibility for your company.

- ✓ Company's logo on the USB pen drive
- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ Other conditions can be negotiated



Exhibiting at IUSTI 2018 - For spaces see exhibition area floorplan

- €3,000 (Zone A - Dining Hall)
- €2,250 (Zone B - Lower Concourse)
- €1,500 (Zone C - Upper Concourse)

We are able to offer exhibitor stands at the IUSTI 2018 congress, which provide a perfect opportunity for you to display your products and services to professionals and educators in sexual health from all over the world.

The exhibition will be held in the congress venue and will be accessible to all the congress attendees during the refreshment breaks and networking events. The stands will be in place for the duration of the congress, allowing you to make contacts and develop relationships with key industry representatives and academics. The exhibitor stands will include a table, chair, free WiFi access and space for your exhibits with your company details. Complimentary stands or discounts are available in conjunction with other sponsorship packs.

- ✓ Allocated exhibition stand (3 days)
- ✓ Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- ✓ Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- ✓ Other conditions can be negotiated



IUSTI 2018 - Other Opportunities

Poster Session Supporter - €5,000

Branded Congress Pens Supplier - €5,000

Speaker Ready Room Supporter - €5,000

Logo Displayed on IUSTI 2018 Website - €2,000

Flyer - A4 Insert in Delegate Packs - €1,000

Full Page Advertisement in Congress Programme - €1,500

Half Page Advertisement in Congress Programme - €950



All Educational Programmes will be subject to peer review by the Scientific Committee

Please note all Package prices listed are subject to Irish VAT @ 23%

Terms & Conditions

EXHIBITION SPACE


Exhibition space is assigned by the congress organizers with priority given to headline sponsors. Remaining space is assigned on a first come basis. Organisations are free to choose their space once their sponsorship monies are paid in full. Full details of exhibitor set up, delivery and locations of stands will be distributed prior to the congress

PAYMENT AND CANCELLATION

After the signed contract has been received by the congress organisers an invoice will be issued for a non-refundable payment of 25% of the total amount. The balance of the full payment is payable by 31st March 2018. All cancellation requests must be submitted in writing. Cancellations received before 31st March 2018 will be required to pay 25% of full payment due. After 31st March 2018 , no refunds will be made. IUSTI reserves the right to cancel the exhibition or terminate the contract for any reason at any time upon written notice to the exhibitor. In this event a refund will be made for any rental fees paid by the exhibitor under the contract.

LIABILITY

The organisers accept no responsibility should the congress be cancelled due to force majeure cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property onsite at the congress venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability.

 Should you have other ideas for sponsoring IUSTI 2018 that are in line with your own organisational strategy we would be more than happy to discuss a bespoke package!

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Contact Us



+353 1 6486 130



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